

2024-2025 THE STRATEGY

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JUSTICE 2.0

UPGRADING JUSTICE

UNITE | GROW | TRANSFORM

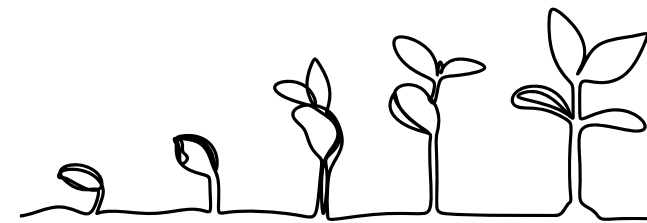


**PACKED WITH KNOWLEDGE
CHARGED BY COMPASSION
DRIVEN BY COURAGE
OILED WITH TRUST
WASHED IN RECOGNITION
SERVICED BY COMMUNITIES
HARM PARKED**



"To ignite a global movement of compassion, courage, and transformation in the justice system, where every person is empowered to grow, heal, and contribute to their communities."

We see a world where justice is centred on humanity and Growth, driven by connection, and fuelled by collective resilience. Together, we are building a future where every individual's potential is realised, harm is prevented, and communities flourish in peace and equity."







NOW IS THE TIME FOR CHANGE

Justice 2.0 calls for a shift to a strengths-based system that prioritises growth, healing, and long-term transformation.

At its core, this is a people-powered movement, uniting communities and organisations to drive sustainable change and foster a justice system rooted in inclusion and connection.

By transforming CJS culture, Justice 2.0 will create a framework that reduces harm and empowers individuals, building a resilient, equitable society where everyone has the opportunity to contribute to a safer future. It will move our culture from surviving to thriving.

Growth, as a philosophy, is the belief in fostering individual and collective transformation through continuous learning, resilience, and the empowerment of people to reach their fullest potential within supportive, inclusive communities.



THE GROWTH ALLIANCE

The Growth Alliance is a dynamic community united to drive transformation in the justice system, championing resilience, inclusion, and meaningful change through collective action and shared vision.

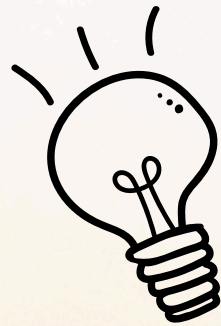
A COLLECTIVE CAMPAIGN

Changing the conversation around punishment, by collectively campaigning for a transformative system that promotes human flourishing not just rehabilitation.

THE STRATEGY

THE GROWTH ACADEMY

The Growth Academy is a learning hub dedicated to empowering practitioners and people in the CJS with the skills, insights, and resilience needed to drive transformative change in justice and beyond.



UPGRADING CULTURE

Upgrading policies, practices, and processes to enable culture change through collaboration.



JUSTICE 2.0

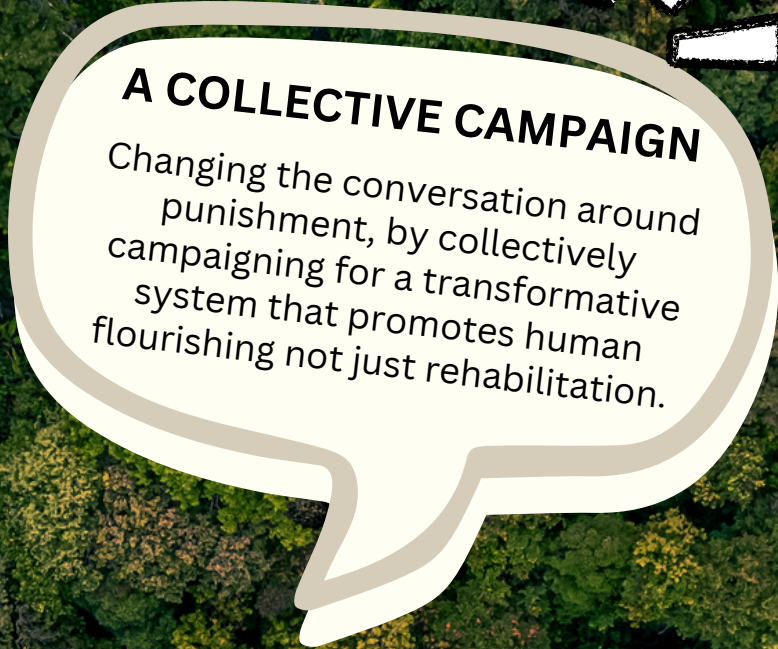
Be a Voice for Change: Share the message of Justice 2.0 with your community. Use #Justice2Point0 on social media to amplify our movement—every story, every share, and every post helps build momentum.

Collaborate and Innovate: Think creatively about how your skills, passions, or networks can contribute. Run a workshop, host a discussion, or partner with others in your area—whatever sparks change and spreads the vision. We will provide guidance and support for Champions to do this confidently.

Amplify Success Stories: The world needs to see the real impact of Justice 2.0. Share stories of resilience, rehabilitation, and community support, showing the positive power of a justice system built on growth and compassion.

Commit to the Long Game: Justice reform takes time, and each action builds on the last. Your ongoing commitment, whether big or small, is essential to creating a system rooted in healing, fairness, and opportunity.

Together, we're rewriting the future of justice. Embrace your role, take action, and inspire others to join Justice 2.0



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Join the Growth Alliance



What role suits you?

INFLUENCERS/PARTNERS

An influencer or partner for the Growth Alliance plays a pivotal role in amplifying the mission by advocating for justice reform and mobilising their networks for meaningful action. They bring valuable expertise, resources, or visibility, strengthening the alliance's impact through collaboration and shared commitment to transformative change.

CHAMPIONS

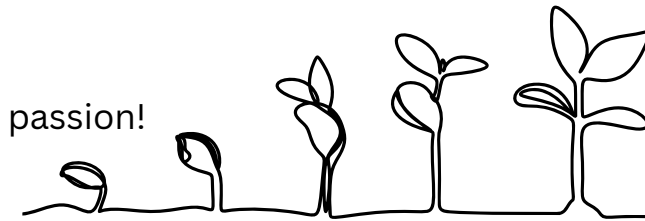
Champions for the Growth Alliance are dedicated people who actively support justice reform, using their voices to promote the alliance's vision and inspire community engagement. They help drive momentum by sharing stories, influencing public opinion, and rallying others to join in creating a more inclusive, resilient justice system.

SUPPORTERS

Supporters of the Growth Alliance are vital allies who contribute to the movement through donations, engagement, and sharing the mission with their networks. They strengthen the alliance by fueling growth, spreading awareness, and backing initiatives that drive meaningful change in justice reform.

Join the Growth Alliance if you want to get involved, expressing your passion!

www.growtransformbelong.com/contact/



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What does it all mean?

Host information sessions about Justice 2.0 to share the vision throughout our social media channels

Contact key influencers and leaders to discuss Justice 2.0 and provide them with ways to talk to their networks about it.

Hackathons! Ask the community to vote for key topics to discuss and problem solve collectively.

Design a dashboard that provides an overview of our impact, as a collective.

Promote Growth Alliance Membership and provide toolkits for supporters and champions, to get involved in Justice 2.0

Provide training sessions for Champions online, to provide them with the support they need to drive change in their network.

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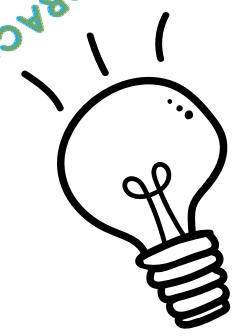
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THE GROWTH ACADEMY
The Growth Academy is a learning hub dedicated to empowering practitioners and people in the CJS with the skills, insights, and resilience needed to drive transformative change in justice and beyond.

The Growth Academy builds the necessary knowledge and skills to drive Justice 2.0. The first step is our **Level 4 Accredited Course**, launching in Feb 2025. This course has been designed by practitioners from a range of sectors across the Criminal Justice System, nationally and internationally. It has been designed to give all CJS staff hope, and provide practical and accessible ways to apply learning into practice.





What does it all mean?

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Contact like minded organisations and ask them if they want to be part of the first 100 cohort of learners.

Speak at conferences/events about the Diploma and work alongside our Accreditor to promote the benefits of the Course.

Launch more information about the Course on 20th Feb 2025, alongside Justice 2.0

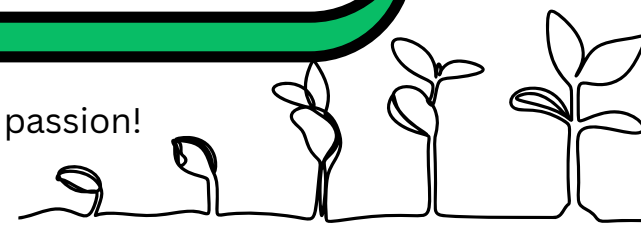
Create feedback loops throughout the Diploma to grow and develop the Course.

Open the Course to other organisations (nationally and internationally) in Jan 2026.

Build middle manager and Leadership Courses, to promote continuous professional growth across the system.

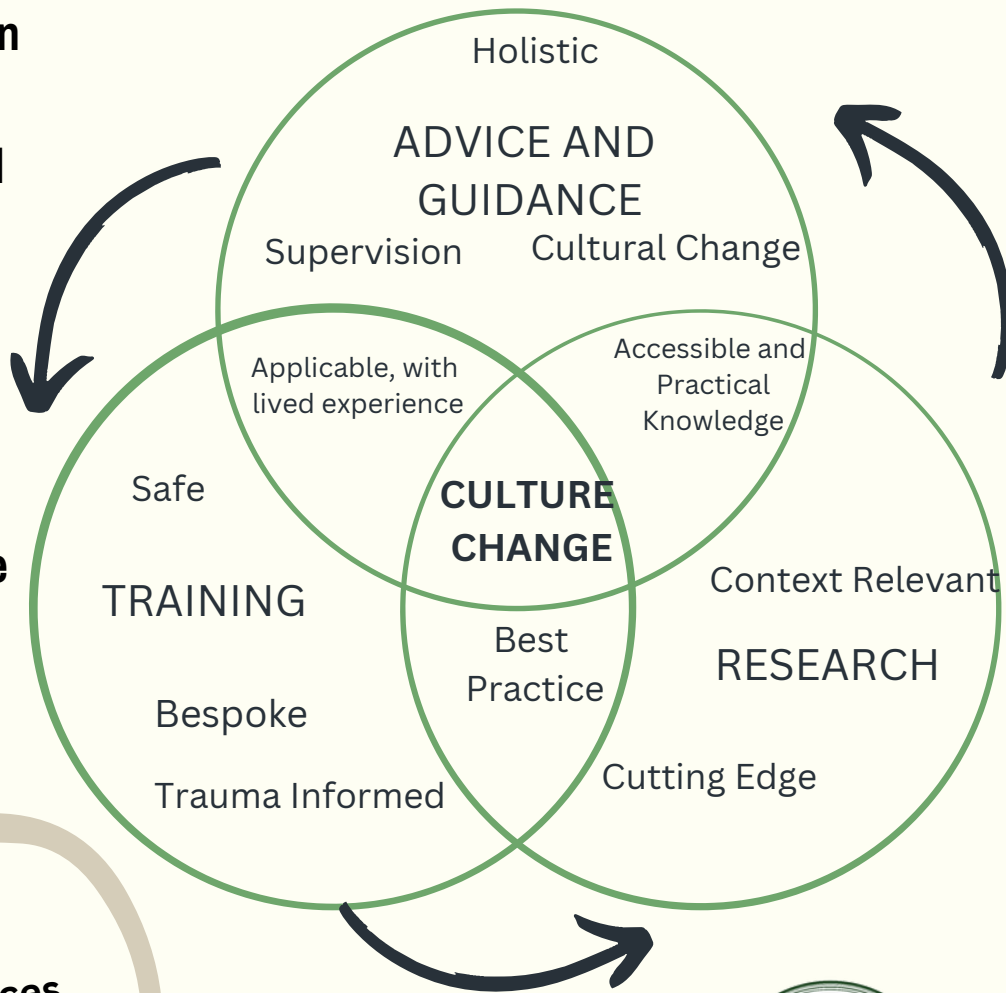
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The Growth Project focuses on coaching correctional communities on their cultural transformation journey. We are developing a Train the Trainer model, to serve thousands of organisations, who can benefit from the impact of this cultural change programme.

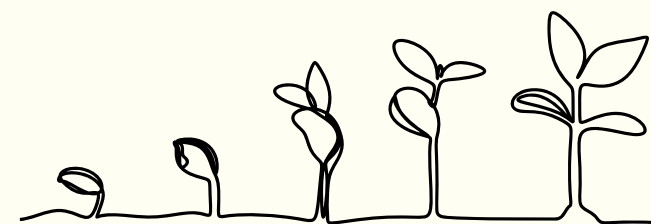


The Growth Project has been found to:

- Help retain staff
- Bring job satisfaction and meaning
- Build reputation
- Reduce violence and self harm
- Help prevent suicides
- Promote wellbeing for all
- Build a sense of belonging

UPGRADING CULTURE
 Upgrading policies, practices, and processes to enable culture change through collaboration.

We walk with you every step of the way.





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What does it all mean?

Complete our Growth Project Handbook, the roadmap to cultural change by December 2024.

Offer international online lectures, talks and reflective practice opportunities to coach Growth Champions and support cross-pollination.

Design our train the trainer model, to train Growth Champions, offering this to one cluster of prisons.

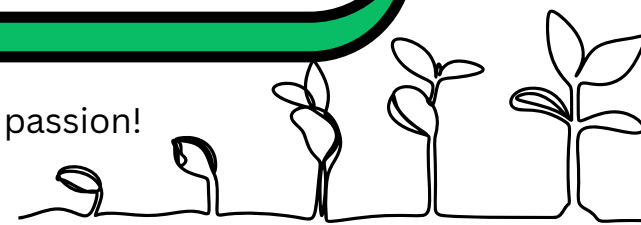
Write an ebook that accompanies the Growth Project Programme, collaboratively with leaders.

Capture the impact of our work in a centralised way, to share with the community as part of Justice 2.0

Share our successes and learnings openly and relentlessly.

Join the Growth Alliance if you want to get involved, expressing your passion!

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As part of our Justice 2.0 action plan we are focusing on serving the lived experience community. We intend to publish a set of Growth Standards to support organisations to embrace lived experience in a genuine way and raise awareness of the benefits of lived experience with the public.

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November 2024

Call to action and input from those who are passionate about lived experience with online events and a survey, to understand how lived experience can be embedded genuinely and responsibly within cultural reform.

February 2025

Roundtable discussion to share the findings and shape Growth Standards for lived experience, plus a Launch Event online to share the findings widely for deeper discussions and validation.

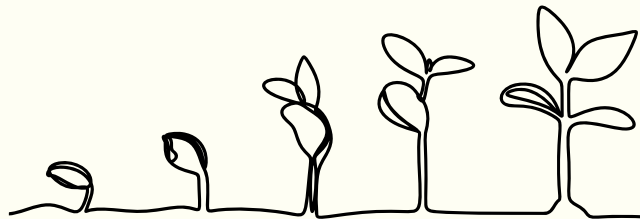
April 2025

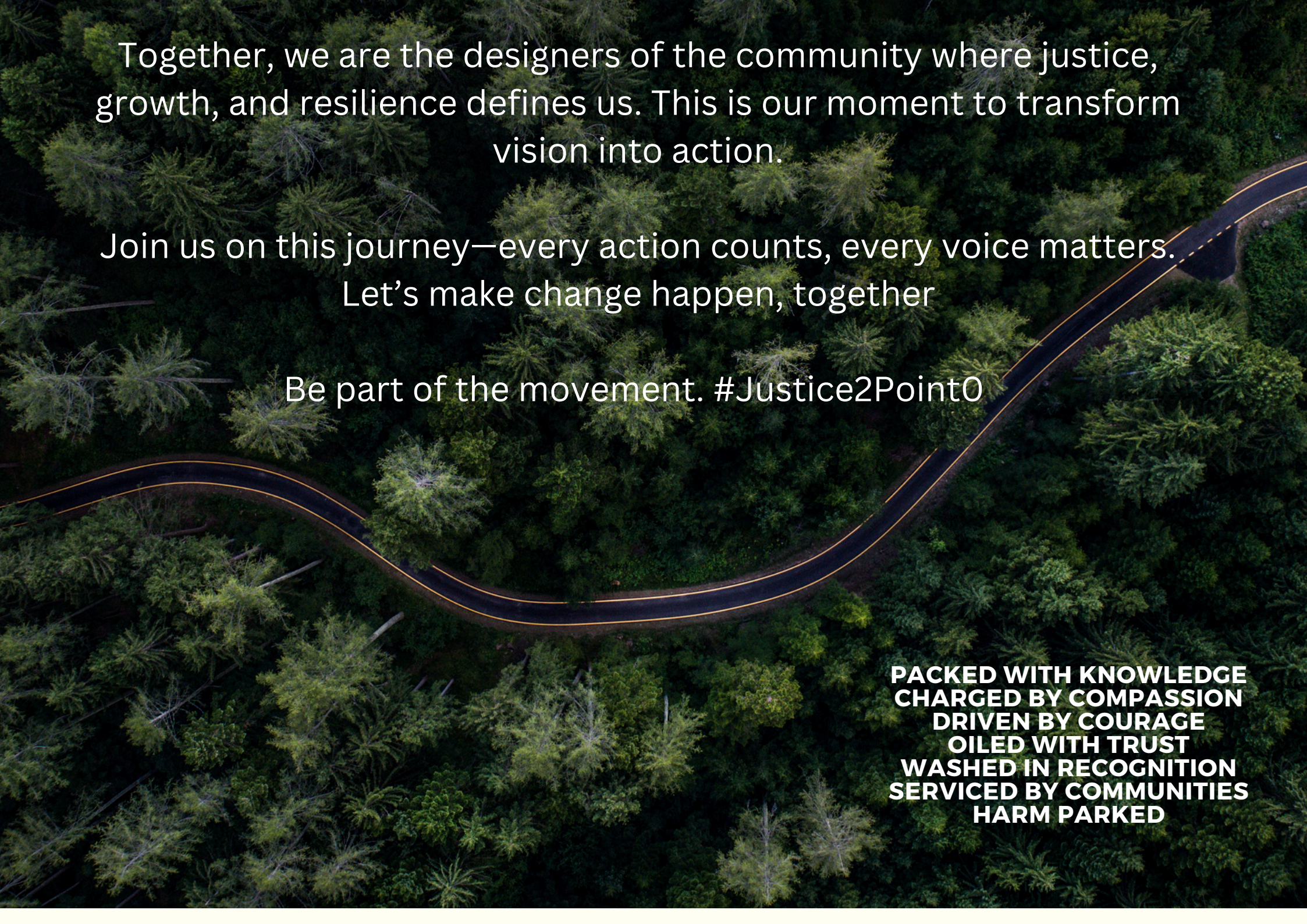
Publish Growth Standards globally across media platforms, posting podcasts and accessible, practical recommendations for organisations.

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We are looking for partners to co-develop this with, so please contact us if you are interested.



An aerial photograph of a winding asphalt road with yellow lane markings, curving through a dense, lush green forest. The road starts from the bottom left, curves to the right, then back to the left, and finally curves to the right again towards the top right corner of the frame. The trees are tall and dense, creating a rich green canopy.

Together, we are the designers of the community where justice, growth, and resilience defines us. This is our moment to transform vision into action.

Join us on this journey—every action counts, every voice matters.
Let's make change happen, together

Be part of the movement. #Justice2Point0

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